



Dr. Asma Arif  
Assistant Professor and  
Consultant  
Department of Economics  
University of Wah

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#### Education

- Ph.D. in Economics  
China University of  
Geosciences, Beijing  
Year of Completion,  
2018

## Dr. Asma Arif, Assistant Professor and Consultant at University of Wah

### Consulting Expertise

- Intellectual Property Management
- Project Proposal Writing and Winning Strategies
- Exchange Program between China and Pakistan
- Grant Applications and Project Management

### Professional Summary

Regular contributor of Chinese Social Sciences Today, affiliated with Chinese Academy of Sciences. Awarded by Joint Scientific Exchange project funded by Pakistan Science Foundation and National Natural Science Foundation of China.

### Key Projects/Consultancy Experience

- **Project Name:** Hubei University Student exchange Program
  - **Client/Organization:** University of Wah, Pakistan
  - **Role:** Lead Consultant
  - **Outcome:** student Exchange implemented at the international level
- **Project Name:** Proposal Writing Workshop for Higher Education Grants
  - **Client/Organization:** University of Wah
  - **Role:** Trainer
  - **Outcome:** Facilitated successful grant applications

### Recognitions

- Author of 16+ peer-reviewed research papers in high-impact journals
- Recipient of Joint Scientific Exchange Award, 2023

### Memberships and Affiliations

- Member of Pakistan Economic Forum

### Availability and Consulting Terms

- Available for short-term and long-term consultancy projects. Terms negotiable